



City Council Memorandum

To: City Councilmembers
From: Chris Jenkins, Parks & Recreation Director
Date: March 3, 2016
Item: 1st Reading and Order Public Hearing: Parks & Recreation Fee Schedule – Rotary Pavilion

Background Information:

As a part of the Riverfront Renaissance Phase 2, the Rotary Pavilion was constructed in 2015. This magnificent, 2,800 square foot, open air, multi-use structure situated on the bank of the Mississippi River in Levee Park is a tremendous asset for the residents and visitors of Hastings.

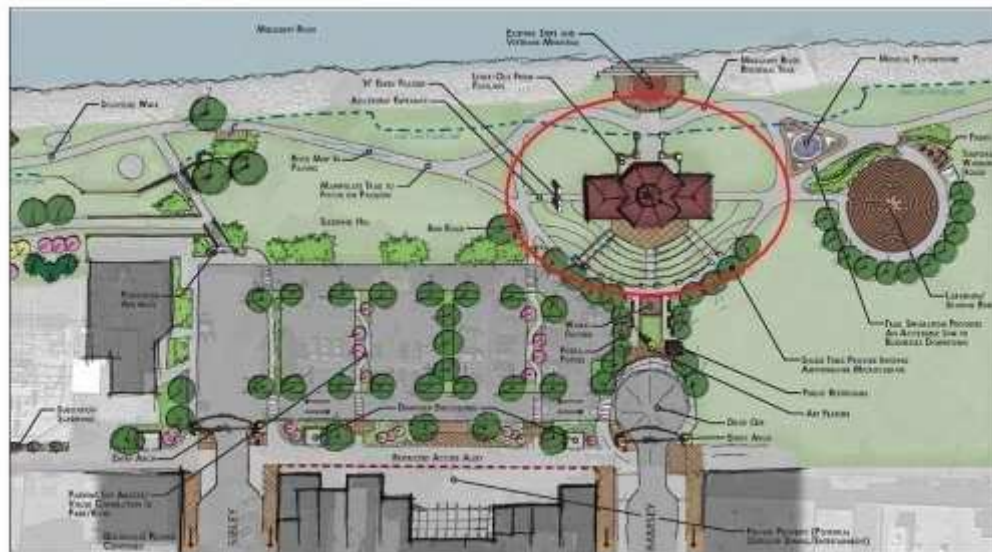
Being such a unique asset, and one that will be desirable for a multitude of events and occasions, City staff sought out to create a rental fee schedule which is both reasonable and equitable.

On March 2nd, staff met with the Administration Committee of Council to discuss staff's recommended fee schedule, rental procedures and event guidelines. A thoughtful discussion occurred with staff and committee where many scenarios were examined, questions were posed, and information was provided for clear understanding.

The table below identifies the proposed fees for both residents of Hastings and non-residents of Hastings. The non-resident rate for facility rentals is consistently 120% greater than the rate a resident of Hastings pays for the same service. This slightly higher fees recognizes that non-residents do not have the burden of paying City property taxes, which ultimately support the construction, maintenance and programming of City Parks & Recreation facilities as well as the general operating budget of the City. Following the table of proposed fees is a graphic indicating the general area described in the last row of the table, a larger event space that can be reserved for exclusive use by a renter.

For clear understanding, a rental fee for a picnic shelter provides for the exclusive use of that facility by the renter. The remainder of the park is always open to the public for use, and the guests of the event are also welcome to enjoy the other amenities of the park. If a renter desires additional space for exclusive use, there is an additional fee to be paid. This is reflected in the fee schedule provided for the Rotary Pavilion as well.

	Resident	Non-Resident
Rotary Pavilion – full day 6am – 10pm	\$150	\$180
Rotary Pavilion – half day 6am – 1:30pm or 2:30pm – 10pm	\$80	\$100
Levee Park Amphitheater	\$100/event	\$120/event
Rotary Pavilion + Amphitheater and area immediately surrounding pavilion	\$300/day	\$360/day



Advisory Commission Discussion:

None

Committee Discussion:

Administration Committee walked through each of the proposed fees and agreed they were reasonable fees to charge for the Rotary Pavilion and surrounding areas. Committee members further suggested staff investigate a couple of options to save a percentage of revenues from rentals for future replacement/major maintenance, as well as direct a percentage of non-resident rental fees towards a Parks & Recreation scholarship fund.

Financial Impact:

Rental revenues collected are directed back into the general fund currently. Ultimately those revenues offset a portion of the maintenance related expenses incurred annually. Members of the Administration Committee suggested staff investigate our ability to direct a percentage of rental fees towards a replacement/major maintenance fund for picnic shelters, and further suggested a percentage of the non-resident rental fees be directed towards a Parks & Recreation scholarship fund. City staff will investigate options and may propose implementation as a part of the 2017 budget process.

Attachments:

- Attachment 1 – Open air shelter costs from other communities.

Open Air Shelter Cost Comparison

City	Damage Deposit	Rental Fees @ Resident Rate	Wedding Fees
Burnsville		\$117/day	
Eagan	\$150	\$149/day	
Eau Claire		\$125/day	
Eden Prairie	\$200	\$205/day, \$60/hour/amphitheater	
Farmington		\$55/8 hours	\$275
Inver Grove Heights	\$50	\$100/5 hours	
La Crosse		\$420/day	
Lakeville	\$150	\$100/day	
Maplewood		\$150/day	
New Port	\$100	Free	
Oakdale		\$400/day	
Prescott	\$200	\$120/day	\$700/7 hours + \$25 each adtl' hour after 5pm
Red Wing	\$150	\$300/day	
Rosemount	\$150	\$150/day	
Shaar's Bluff	\$100	\$85/day	\$100 outdoor ceremony
St. Paul	\$200	\$80/1.5 hours + \$50 each adtl' hour	\$150-\$300/2 hours + \$75-\$150 each adtl' hour
Stillwater	\$100	\$125/day	
Winona		\$160/day	
Woodbury	\$100/\$300 with alcohol	\$125/day	\$250/2 hours + \$75 each adtl' hour
Freedom Park	\$200	\$100/day	\$300/ceremony, \$450/reception, \$700 both